



MEDIA MANAGEMENT FOR FIRST RESPONDERS



PUTTING YOUR DEPARTMENT'S BEST FOOT FORWARD WORKING WITH MEDIA TO YOUR ADVANTAGE

Dates: Nov. 16-18; 9a-5p
Where: MLEOTA
Course Credits: 24 hours
Cost: \$400



Instructor: Therese Apel
For more info:
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Call or text: 769-300-1521

Every first responder will face the media at some point: a cell phone camera, a reporter, a question they didn't expect. This course gives you the tools to handle it. Participants learn how the media operates, how to communicate effectively during routine coverage and critical incidents, and how to build relationships that reduce conflict and protect public trust.



About Therese: The founder of Darkhorse Press, Therese has been a front-lines reporter covering emergencies, crime and law enforcement spanning three decades. Her experience includes work with The Clarion-Ledger, WLBT, the City of Pearl, the Department of Public Safety, and the Mississippi Emergency Management Agency.



Registration